

Hull Training and Adult Education Annual Accountability Statement 2024 - 2025

Hull Training and Adult Education (HTAE) are committed to helping people of all ages and abilities to achieve their learning goals and life aspirations.

As one of the city's largest inclusive education and training providers, HTAE have a diverse offer of specialist apprenticeships and training courses. Through the Learner Charter, learners can expect to study with like-minded people in a friendly and relaxed atmosphere. All our staff are experts in their fields providing the highest standards for learning.

HTAE offers an ideal way to learn, gain skills to enter or re-enter the labour market, build confidence or achieve qualifications to aid progression. Whatever the individual's aspirations and goals, we can help learners to achieve them and our provision provides a valuable response to the post 16 education requirements of the local area offering an opportunity for all learners regardless their starting point.

Our Mission To be the training provider of choice for learners and employers in the city and surrounding area, by delivering high quality, flexible education, and training relevant to local business, learners, and community needs.

Our Vision We will contribute to the economic regeneration and social cohesion of Hull by working with employers, partners and learners providing high quality and relevant education and training which ensures the city has a well-qualified and skilled workforce and a culture of lifelong learning.

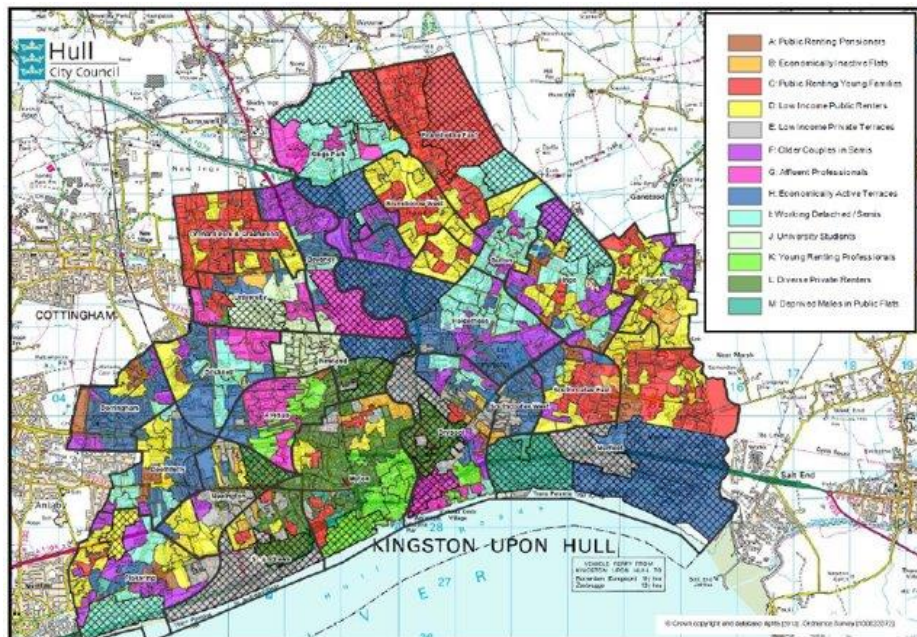
- People will be supported to get the skills they need to secure and progress in quality and sustainable employment.
- Productive and Innovative Economy
- Skilled and Inclusive Economy
- Productivity and Place
- Strong and Engaged Communities














Context and Place

Hull Training and Adult Education (HTAE) sits within the Economic Development and Regeneration service of Hull City Council. With over 100 employees we serve the residents and businesses of Kingston upon Hull (widely known as Hull) by providing education and training to over 4000 people each year from 5 sites across the city.

Hull has elevated levels of both poverty and deprivation and a higher unemployment rate than those seen nationally with an economically active population 4% lower than that of Great Britain as a whole (74.8% against 78.8%). Hull is the fourth most deprived local authority in England (out of 317 local authorities at the time the *IMD 2019 scores were last revised).

Hull has a diverse population throughout the 21 wards categorised below totalling 266,500. The percentage of residents aged 16-64 is 65% (172,500), 25% (42,500) of which are economically inactive, 32% (13,600) of those want a job.



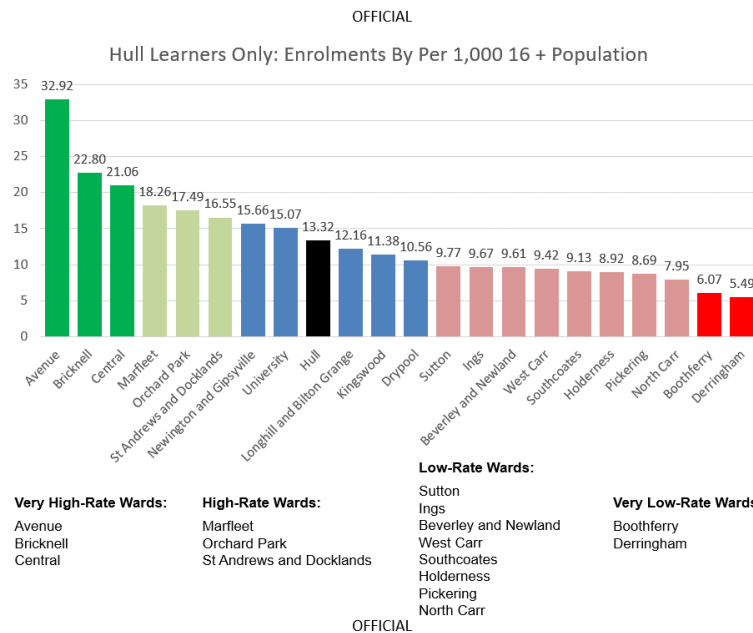
	GROUP A: 3% of Households Single pensioners (65+) living in social rented sheltered or specially adapted accommodation.		GROUP H: 17% of Households Moderately educated working couples, with some children, living in owner occupied terraced housing.
	GROUP B: 3% of Households Older (45+) economically inactive single people living in social rented, purpose built flats.		GROUP I: 9% of Households Well off working age couples with children, living in owner occupied detached and semi detached houses.
	GROUP C: 15% of Households Young families with dependent children living in public rented houses in areas of high deprivation.		GROUP J: 4% of Households Students in private rented terraces and flats studying towards a degree at the university.
	GROUP D: 15% of Households Low income older families on council estates, where a significant proportion have exercised their right to buy.		GROUP K: 4% of Households Highly educated, active young singles employed in professional jobs and living in private rented flats.
	GROUP E: 7% of Households Low income singles and families in densely packed, relatively cheap owner occupied and private rented terraces.		GROUP L: 8% of Households Young singles (& young families) living in private rented houses in ethnically diverse, economically challenged areas.
	GROUP F: 9% of Households Older couples with no dependent children living in owner occupied, typically semi detached, houses		GROUP M: 1% of Households Single males of multiple ethnicities living in social rented purpose built flats and experiencing high levels of deprivation.
	GROUP G: 5% of Households Qualified professionals living in a mixture of large, usually owner occupied, houses in areas of relative prosperity.	For full descriptions of the groups, or to find out how you can use your own data alongside the segments, please contact the Business Intelligence Team.	

Hull City Council’s vision is to secure a positive and sustainable future for the city through decisive leadership and the development of inclusive partnerships and communities. HTAE contribute to the local authority vision by providing inclusive opportunities for residents and businesses to access education and training.

Rated Good by Ofsted in February 2022 [50179457 \(ofsted.gov.uk\)](https://www.ofsted.gov.uk/inspections/50179457). HTAE directly contributes to both the Economic Strategy and the Hull & East Yorkshire Local Skills Improvement Plan to ensure that our current and future workforce are equipped with the skills and attributes they need which meet the needs of employers and allows them to access employment opportunities. Through the provision of training and education and apprenticeships learners of all ages are prepared for the world of work, developing subject knowledge and appropriate behaviours, building their confidence to learn new skills, secure employment and progressing in their careers.

During 2021/22 HTAE relocated its main site into temporary accommodation whilst its new city centre venue is vacated and refurbished ready for academic year 2025/26.

HTAE Learner enrolment data by ward / level of deprivation



OFFICIAL

IMD 2019: Enrolments by Deprivation Domain (HULL ONLY)

	Enrolments No	Enrolments %	% of Total Hull 16 + Pop	Difference
0% – 10% Deprived (Most Deprived)	1,338	48.5%	44.0%	+ 4.5%
10% – 20% Deprived	507	18.4%	10.0%	+ 8.4%
20% – 30% Deprived	249	9.0%	10.2%	- 1.2%
30% – 40% Deprived	202	7.3%	12.0%	- 4.7%
40% – 50% Deprived	111	4.0%	6.9%	- 2.9%
50% – 60% Deprived	131	4.8%	6.5%	- 1.7%
60% – 70% Deprived	130	4.7%	3.8%	+ 0.9%
70% – 80% Deprived	65	2.4%	4.3%	- 1.9%
80% – 90% Deprived	23	0.8%	2.2%	- 1.4%
90% – 100% Deprived (Least Deprived)	-	-	-	-

NB:
Enrolments in areas of the city classed as within the 20% most deprived areas nationally are overrepresented by a total of 12.9 percentage points.

Approach to developing the plan

HTAE's priorities & targets directly contribute to the corporate aims and objectives of Hull City Council and proposed provision is set in line with National Skills Priorities, Hull City Council's economic strategy, Local Skills Improvement Plan, local segmentation data, government and local priorities, responding to both immediate and emerging skills needs. Our provision recruits from the hardest to reach and disadvantaged areas in Hull with 48.5% of enrolled learners living in the most deprived area of the city.

HTAE are proud to work closely with a wide range of employers, community groups, referral agencies, JCP, voluntary organisations and schools to ensure that provision meets the need of, and is developed in collaboration with, all partners. We also work closely with the local provider network and HEYLEP (Hull & East Yorkshire Local Enterprise Partnership) to ensure services are meeting the local need, addressing skills gaps and emerging skills shortages. This close working relationship also ensures training opportunities are not unnecessarily duplicated although provision in the city has significantly reduced in recent years.

Functional skills programmes and pathways to employment address known low skills levels and equip learners with the basic employability skills needed to succeed in the local economy. Our offer prioritises Maths, english and digital programmes as we recognise the continued importance of these essential skills.

HTAE holds externally funded Education and Skills Funding Agency (ESFA) contracts for Tailored Learning, Study Programmes, Apprenticeships, Free Courses for Jobs Level 3 and receives Skills Bootcamp and Multiply income directly from the Department for Education (DfE). Employers and learners also contribute to the service income.

We recognise that strong partnerships will enable Hull to reach its goals in ensuring residents can improve their skills and confidence for life and work. In addition to developing partnerships that will support the learner and their individual progression, we believe in supporting the community and work throughout the year on several fundraising and community programmes which learners are encouraged to participate in.

Approach and rationale to Developing the Plan:

In the Skills for Jobs White Paper, the government set out its vision to transform further education. This was followed by 2 funding and accountability consultations which described how the system will be reformed. The accountability statement is a product emerging from these reforms. It is a 2-part document setting the overall expectations of providers in return for the Department's funding investment.

We are required to set out a small number of outcome targets for areas of our curriculum that we are planning to change for the coming year. These targets reflect how we are contributing to priorities outlined in Local Skills Improvement Plans, working with employers, other providers, and local stakeholders and to National Skills Priorities.

Climate change outcomes are within the priorities set out in the accountability statement. This year we are aiming to embed recycling, fuel poverty, energy and climate change awareness into programmes. This will help to reduce significant barriers for learners and increase awareness of how residents can help with climate change

The Local Skills Improvement Plan is key to how we ensure we are meeting local, regional, and national needs. In particular we are supporting the following key priorities:

- Invest in soft transferable skills – we embed vital soft skills into all of our courses, and we have paid particular attention to including soft skills development in our community learning programme and our Multiply courses.
- Upskills & re-skill the existing workforce – we are working with and meeting local employers, seeking ways to deliver courses at times convenient to them, investing heavily in Skills Bootcamp opportunities with employers leading the way and this year more provision is planned on their premises where possible.
- Better communication – we have invested in engagement and Skills Bootcamp infrastructures to enable better outreach and engagement with employers and wider partners.

Contribution to National, Regional and Local Priorities

Headline Objectives Accountability Statement 2024-25

HTAE Strategic Aims and objectives	Impact and/or Contribution towards National, Regional and Local Priorities for Learning and Skills	Priorities impacted and reason for
Quality of Teaching and Learning	<p>Maintain or improve Ofsted grading and Matrix accreditation</p> <p>Qualification Achievement Rate is 67% as required by ESFA or higher</p> <p>Maintain quality processes to improve tutor CPD</p> <p>Maintain learner satisfaction at 95% either satisfied or very satisfied</p>	<p>Ofsted Education Inspection Framework</p> <p>QAR targets</p> <p>Meet ESFA national benchmarks and legal entitlements.</p> <p>More people achieve and succeed in learning</p> <p>More people with the necessary literacy and numeracy skills to engage in society and employment</p> <p>More people with the right digital skills to access online services</p>
People	<p>People will be supported to achieve the skills they need to secure and progress in quality and sustainable employment. Promoting participation, working closely with our communities and those furthest away from work raising aspirations, and embedding a culture of lifelong learning.</p> <p>Apprenticeship provision:</p> <p>Across a range of vocational areas we will start 333 new apprentices in Levels 2, 3 & 4 and seek to achieve a minimum of 85% overall achievement rate.</p> <p>Destination data - 87% of apprentices had a positive destination.</p>	<p>Hull's Economic Strategy 2021-2026</p> <p>Local Skills Improvement Plan and Corporate Plan</p> <p>Supports the national, regional (HEYLEP) and local (Council) priority Apprenticeship programmes in priority subject areas such as, Engineering, construction, business, and Digital.</p>

<p>Productive and Innovative Economy</p>	<p>We will expand our qualifications in areas such as Early Years Educator, Teaching Assistants and Higher-Level Teaching qualifications enhancing the level of education given to children and young people and adult settings.</p> <p>We will deliver qualifications (in 2024/25) in subjects that enhance the level of specialist skills available to those working in work-based settings with children and young people, including understanding autism, mental health, anxiety etc.</p> <p>Extend links with schools, colleges, community groups and educational providers to support entrepreneurialism and transition into the workplace through apprenticeships, career opportunities, and business support.</p>	<p>Economic Growth & Workforce Wellbeing Strategy 2021-2026 Economic Strategy, Local Plan and Corporate Plan. Supports the national Free Level 3 Courses for Jobs & the local priority to improve attainment in Hull schools and childcare providers</p>
<p>Skilled and Inclusive Economy</p>	<p>We will improve the outcomes of 2000 learners on basic English, maths, and essential digital skills courses from entry levels to Level 2 with an increased achievement rate from 69.3% to 75%. Currently 89% of English and maths learners are from the most deprived wards in Hull and face multiple issues with attendance</p>	<p>Economic Growth & Workforce Wellbeing Strategy 2021-2026 Local Plan & Corporate Plan Supports Basic English, maths & digital skills provision underpinning all national, regional, and local priorities for people to gain the skills they need.</p>
<p>Productivity and Place</p>	<p>To extend and improve our work with employers and the wider community contributing to the increase in skills of the workforce and communities in the city we will increase our partnership engagement programme to develop and co deliver five key learning programmes totalling 1600 starts.</p> <p>We will continue to grow the Skills Bootcamp and support local delivery providers to increase employer outcomes. We will fund</p>	<p>Hull’s Economic Strategy 2021-2026 Hull’s Local Plan & Corporate Plan Supports part of the Governments levelling up agenda for employment and skills growth.</p>

	4.363 million pounds of workforce training interventions through Waves 5.	
Mobilise a new Sustainability Strategy, further reducing the carbon footprint of the service in supporting local and national goals on net zero and the environment.	<p>All learners and sub-contracting partners understand and can articulate the importance of moving to low carbon/sustainable working practices.</p> <p>Implementation of CN session in curriculum plans 24/25</p> <p>Additional sustainability training for all tutors and assessors to enable innovative solutions to reducing educational carbon footprints</p> <p>As chair on IFATE teacher training standard develop sustainability KSB for teacher training apprenticeship standards.</p>	<p>Membership and contribution to the Hull 2030 Carbon Neutral Strategy Hull targets.</p> <p>Reduction of the carbon footprint, water consumption and landfill waste by CoPC in line with the targets for 2030.</p>
Strong and Engaged communities	<p>We continue to further support the integration of ethnic minority communities through the delivery of Community Learning to a comprehensive and targeted programme of skills to 500 learners, including ESOL, employability, and life skills.</p> <p>Expanding our cultural and creative courses aims to support individuals in living well and reducing pressure on health and social care systems. By innovating learning programs such as the 'Head Space' project, we will encourage new learners to engage in tailored learning plans that offer significant health and wellbeing outcomes.</p>	<p>Underpins all national, regional, and local priorities by upskilling people from ethnic minority communities, enabling them to secure employment and integrate into their local community</p> <p>Supports Hulls Economic Strategy securing a positive and sustainable future for the city .Economic strategy Hull</p> <p>Provides key outcomes for the Hull community plan: 6 ambitions and three commitments Community plan Hull</p>
	Significantly increase Study Programme provision to support those who require a lower starting point is vital to the young people of the local area, especially those who leave school without the basic and employability skills they need.	Provide vital entry-level skills to help individuals progress into employment or further education and become active members of the community.

	<p>We will offer 226 Study Programme places in a range of vocational areas, from which 95% will progress to a positive destination after their learning.</p>	<p>Maximises formal and informal adult learning to improve skills, health, and wellbeing of the whole labour workforce. Increases local provision of digital skills.</p>
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Growth Ambition for 24/25 in Priority Sectors

Priority Sector	Programme	24/25	Previous Year – 23/24
Engineering	Apprenticeships:	108	78
	Bootcamps:	414	249
Construction	Apprenticeships:	66	46
	Study Programmes:	36	40
	Bootcamps:	155	74
Digital	Apprenticeships:	30	N/A
	Bootcamps:	205	35
Early Years	Study Programmes:	20	N/A

On behalf of Hull Training and Adult Education (HTAE) this accurately reflects the agreed statement of purpose, context, place, aims and objectives as approved by the Chair of the Executive Advisory Board.

The Accountability Statement will be published on HTAE's website.

Chair of the Education Board Signature:



Date: 26/06/2024

	Alex Codd Assistant Director Economic Development and Regeneration Hull City Council	
Report from:	Head of Service Sharon Gamble	Date: 26/06/2024